



WETM
201 Humboldt St
Rochester, NY 14610

Shorr Johnson Magnus
100 North 20th Street
Suite 201
Philadelphia, PA 19103

Contract # 1446049

Schedule Dates 10/11/16-10/17/16
Advertiser Charles Schumer/US Senate/Democrat/NY (83888)
Agency Shorr Johnson Magnus (19332)
Product Political - US Senate (1077)
Brand Friends of Schumer (567052)
Salesperson Millennium - Washington D, Washington DC (1421)
Sales Office Millennium - Washington DC
Buyer Name HOLLA, ELIZABETH
Phone/Fax /
CPE N/A
Account Types National/Political
Billing Type Standard
Comments FRIENDS OF SCHUMER
NEW POLITICAL ORDER - PLS CF - THANKS

Date Entered 10/10/16
Last Modified 10/11/16
Entered By Martha King
CO-OP No
Headline # ECR25327670
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$1,192.50
Net Total \$6,757.50
Sales Tax

Elmira (WETM)

By Broadcast Month	Spots	Rate
Oct. 2016	22	\$7,950.00
Grand Total:	22	\$7,950.00

INCOMPLETE CONTRACT

Due to: Pending line Approvals (Contract is shown with Pending Workflow Approvals applied)

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	10/12/16-10/12/16	3	1:00	7A- Today Show	1			X					1	\$450.00	\$450.00	Elmira (WETM)	TODAY SHOW	10/10/16
2.0	Normal Line / SPOT	10/13/16-10/13/16	3	1:00	7A- Today Show	1				X				1	\$450.00	\$450.00	Elmira (WETM)	TODAY SHOW	10/10/16
3.0	Normal Line / SPOT	10/14/16-10/14/16	3	1:00	7A- Today Show	1					X			1	\$450.00	\$450.00	Elmira (WETM)	TODAY SHOW	10/10/16
4.0	Revised Line (RevL) / SPOT	10/17/16-10/17/16	3	1:00	7A- Today Show	1	X							1	\$450.00	\$450.00	Elmira (WETM)	TODAY SHOW	10/10/16
Est 4.0	Unapproved (RevL) / SPOT	10/17/16-10/17/16	3	1:00	7A- Today Show	2	X							2	\$450.00	\$900.00	Elmira (WETM)	TODAY SHOW	10/11/16
5.0	Normal Line / SPOT	10/12/16-10/12/16	4	1:00	5A- Channel 18 News	1			X					1	\$150.00	\$150.00	Elmira (WETM)	NEWS	10/10/16
6.0	Normal Line / SPOT	10/13/16-10/13/16	4	1:00	5A- Channel 18 News	1				X				1	\$150.00	\$150.00	Elmira (WETM)	NEWS	10/10/16
7.0	Normal Line / SPOT	10/14/16-10/14/16	4	1:00	5A- Channel 18 News	1					X			1	\$150.00	\$150.00	Elmira (WETM)	NEWS	10/10/16
8.0	Revised Line (RevL) / SPOT	10/17/16-10/17/16	4	1:00	5A- Channel 18 News	1	X							1	\$150.00	\$150.00	Elmira (WETM)	NEWS	10/10/16
Est 8.0	Unapproved (RevL) / SPOT	10/17/16-10/17/16	4	1:00	5A- Channel 18 News	2	X							2	\$150.00	\$300.00	Elmira (WETM)	NEWS	10/11/16
9.0	Normal Line / SPOT	10/11/16-10/11/16	3	1:00	7:01P- Jeopardy			1						1	\$600.00	\$600.00	Elmira (WETM)	JEOPARDY	10/11/16
10.0	Normal Line / SPOT	10/13/16-10/13/16	3	1:00	7:01P- Jeopardy	1				X				1	\$600.00	\$600.00	Elmira (WETM)	JEOPARDY	10/10/16
11.0	Normal Line / SPOT	10/12/16-10/12/16	3	1:00	7:30P- Wheel of Fortune	1			X					1	\$600.00	\$600.00	Elmira (WETM)	WHEEL	10/10/16

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:



WETM
201 Humboldt St
Rochester, NY 14610

Shorr Johnson Magnus
100 North 20th Street
Suite 201
Philadelphia, PA 19103

Contract # 1446049

Schedule Dates 10/11/16-10/17/16
Advertiser Charles Schumer/US Senate/Democrat/NY (83888)
Agency Shorr Johnson Magnus (19332)
Product Political - US Senate (1077)
Brand Friends of Schumer (567052)
Salesperson Millennium - Washington D, Washington DC (1421)
Sales Office Millennium - Washington DC
Buyer Name HOLLA,ELIZABETH
Phone/Fax /
CPE N/A
Account Types National/Political
Billing Type Standard
Comments FRIENDS OF SCHUMER
NEW POLITICAL ORDER - PLS CF - THANKS

Date Entered 10/10/16
Last Modified 10/11/16
Entered By Martha King
CO-OP No
Headline # ECR25327670
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$1,192.50
Net Total \$6,757.50
Sales Tax

Elmira (WETM)

<u>By Broadcast Month</u>	<u>Spots</u>	<u>Rate</u>
Oct. 2016	22	\$7,950.00
Grand Total:	22	\$7,950.00

INCOMPLETE CONTRACT

Due to: Pending line Approvals (Contract is shown with Pending Workflow Approvals applied)

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
12.0	Normal Line / SPOT	10/13/16-10/13/16	3	1:00	7:30P- Wheel of Fortune	1				X				1	\$600.00	\$600.00	Elmira (WETM)	WHEEL	10/10/16
13.0	Normal Line / SPOT	10/14/16-10/14/16	3	1:00	7:30P- Wheel of Fortune	1					X			1	\$600.00	\$600.00	Elmira (WETM)	WHEEL	10/10/16
15.0	Normal Line / SPOT	10/11/16-10/11/16	3	1:00	11:34P- The Tonight Show			1						1	\$150.00	\$150.00	Elmira (WETM)	TONIGHT SHOW	10/11/16
16.0	Normal Line / SPOT	10/12/16-10/12/16	3	1:00	11:34P- The Tonight Show	1			X					1	\$150.00	\$150.00	Elmira (WETM)	TONIGHT SHOW	10/10/16
17.0	Normal Line / SPOT	10/13/16-10/13/16	3	1:00	11:34P- The Tonight Show	1				X				1	\$150.00	\$150.00	Elmira (WETM)	TONIGHT SHOW	10/10/16
18.0	Normal Line / SPOT	10/14/16-10/14/16	3	1:00	11:34P- The Tonight Show	1					X			1	\$150.00	\$150.00	Elmira (WETM)	TONIGHT SHOW	10/10/16
19.0	Normal Line / News	10/12/16-10/12/16	4	1:00	10:59P- WETM News	1			X					1	\$450.00	\$450.00	Elmira (WETM)	NEWS	10/10/16
20.0	Normal Line / News	10/13/16-10/13/16	4	1:00	10:59P- WETM News	1				X				1	\$450.00	\$450.00	Elmira (WETM)	NEWS	10/10/16
21.0	Normal Line / News	10/14/16-10/14/16	4	1:00	10:59P- WETM News	1					X			1	\$450.00	\$450.00	Elmira (WETM)	NEWS	10/10/16

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments: